

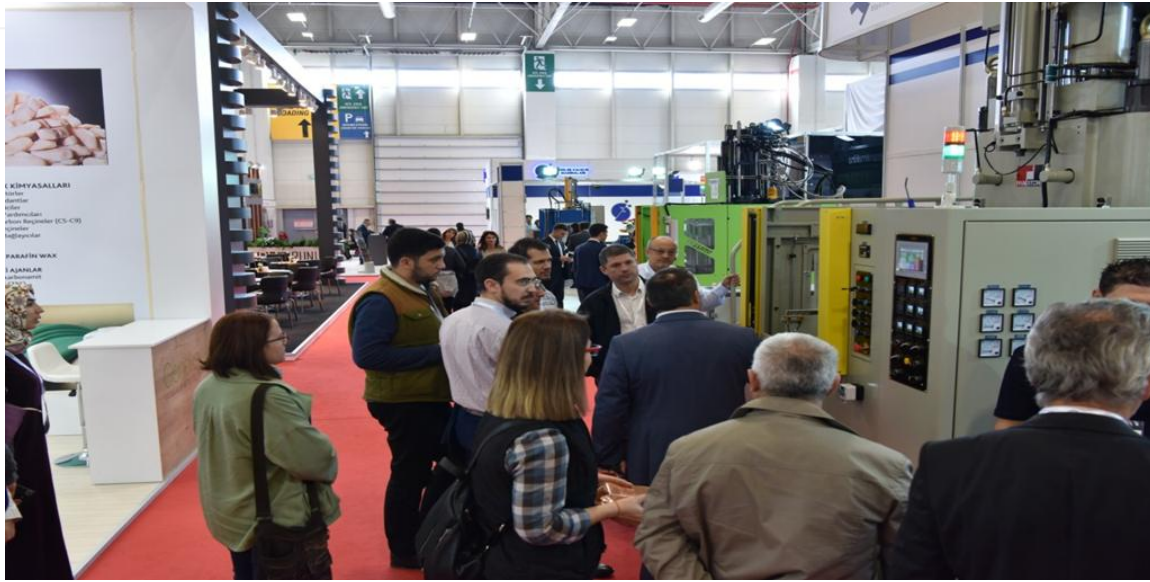
RUBBER

2018

Istanbul 10th Rubber Industry Fair

www.istanbulrubberfair.com

POST SHOW REPORT



KEY & FIGURES



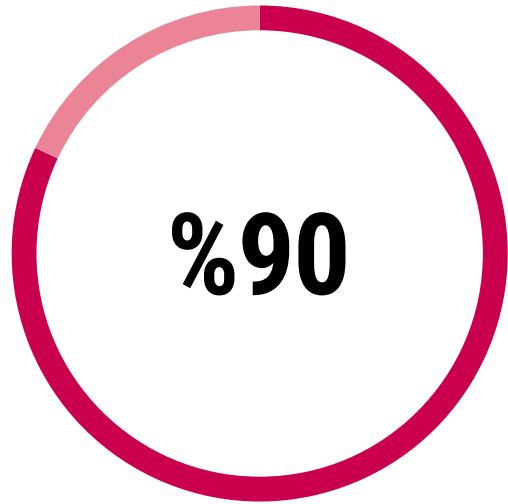
Exhibitors from 23 Countries

177 Companies and Company Representatives

Visitors from 61 Countries

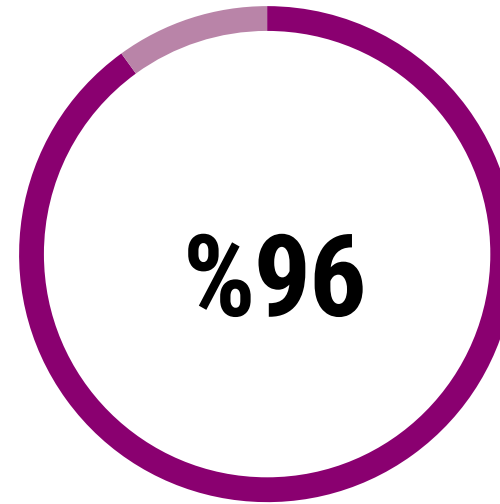
5.236 Professional Visitors in Total

Exhibitor Feedbacks



Overall Satisfaction

90% of exhibitors are satisfied with the fair.



Rebooking

96% of exhibitors are planning to attend next fair.

Countries of Exhibitors & Representatives

AUSTRIA

HONG KONG

SWITZERLAND

BELGIUM

INDIA

TAIWAN

BRAZIL

INDONESIA

TURKEY

CANADA

ITALY

UK

CHINA

JAPAN

UKRAINE

CZECH REPUBLIC

NETHERLANDS

USA

FRANCE

SAUDI ARABIA

VIETNAM

GERMANY

SOUTH KOREA

Visitor Statistics

4.630

Domestic
Visitors

606

International
Visitors

5.236

Visitors in Total



Visitor Feedbacks

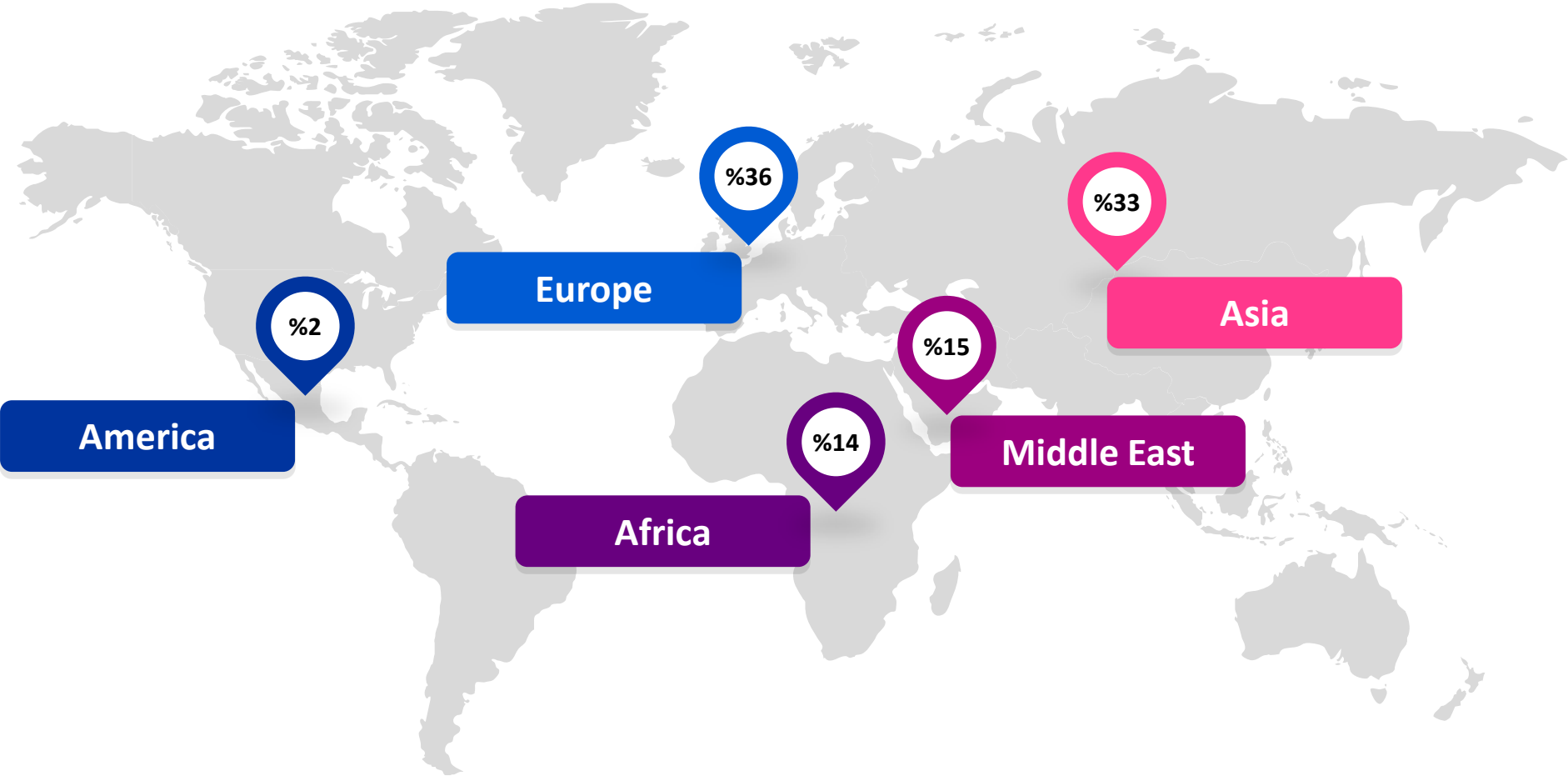


95%
plan to visit the next fair.

89%
are satisfied.

87%
recommend the fair.

International Visitor Breakdown by Geographical Location



Top 15 Visiting Countries

IRAN

GERMANY

EGYPT

ALGERIA

IRAQ

GREECE

UKRAINE

ITALY

PAKISTAN

RUSSIA

AZERBAIJAN

SYRIA

BULGARIA

SAUDI ARABIA

SERBIA



Visitor Breakdown by Industry



Rubber and Polymer Industry
%49



Automotive and Supply Industry
%23



Plastics Industry
%20



Chemical Industry
%14



Machinery and Supply Industry
%13



Construction Industry
%8



Exporters, Wholesalers of Raw Materials
%7



Cable, Pipe Industries
%6

Visitor Breakdown by Industry



Textile Industry
%5



Packaging Industry
%5



Electric – Electronics
Industry
%5



Petrochemical Industry
%5



Hydraulic and
Pneumatic Industry
%5



Moulding Industry
%5



Mining Industry
%4



Home Appliances
Industry
%4

Visitor Breakdown by Industry



Tyre and Rubber
Coating Industry
%4



Technical Parts, Safety
Materials Industry
%4



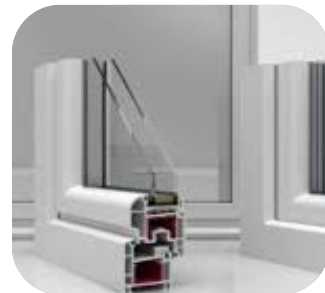
Conveyor Belt
Manufacturers
%4



Medical Products Industry
%3



Shoe Industry
%2



Window – Glass
Industry
%2



Printing Industry
%2



Shipbuilding Industry
%2

Breakdown of Visitors by Activity Type

%74

Raw Materials Supplier

%12

Importer

%12

Exporter

%12

Producer / Manufacturer

Visitor Breakdown by Position

%28

Decision Makers

Owners, Partners,
Founders

%25

Management

Managers, Directors,
Coordinators

%26

Executives

General Managers, Vice
General Managers,
CEO/CFO/CMO/CTO's

%15

Specialists

Engineers, Specialists

%6

Other

Self Employers, Students,
Interns

Contact Us



Tüyap Fair, Convention & Congress Center
Cumhuriyet Mah. Eski Hadımköy Yolu Cad.
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Kauçuk İstanbul Fuarı



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